

Lease Corporation of America (LCA) is pleased to announce that John Martella has joined the organization as President of its newly formed merchant banking subsidiary LCA Financial, LLC. John B. Kemp, President of LCA stated that “LCA is very excited about this new association and we know that John Martella will be a key ingredient in our continued growth and success in these challenging times.”

John Martella is well known and respected throughout our industry and brings 30 years of diversified industry experience which includes a broad range of business building and team management skills, risk management and syndication capability.

John began his career in 1975 at Industrial Lease Corporation. In 1984 he and a partner started Atlantic Commercial Alliance, a third party small ticket and auto finance bank service company which he operated until 1999. In 2000, he joined Sovereign Bank as Senior Vice President where he built a wholesale lending platform which provided structured funding arrangements to major independent lessors and other financial institutions. Under his control this division joined the Monitor 100 for the first time in 2003.

In 2006, John joined a de novo entity New World Equipment Funding and continued to expand the third party structured funding and portfolio acquisition business. New World joined the Monitor 100 as number 82 and was included in Monitor Top 25 Independents in 2007.

The mission of LCA Financial is to serve the needs of the equipment financing industry with special emphasis on the acquisition and disposition of financial assets.

LCA, founded in 1988, is a private multi-million dollar full service commercial leasing and finance company providing financing solutions for distributors and manufacturers of equipment, funding for a select group of equipment lease brokers and delivering quality assets to financial institutions and other investors throughout the United States. Since its inception Lease Corporation of America and another of its wholly owned subsidiaries, LCA Bank Corporation (a federally insured banking company), have funded in excess of \$586 million in financial assets involving just fewer than 62,000 transactions.

For additional information or to explore working relationships, please contact **Mr. John Martella**, President, LCA Financial, LLC at: Phone: **800.800.8098 ext. 5209** • Email: jmartella@leasecorp.com

March 16, 2009

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